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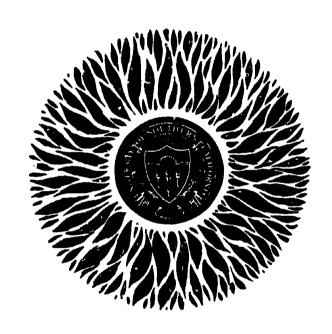
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ABSTRACT

During the fall 1973 semester, a sample of University of Southern California (USC) ficulty received a confidential questionnaire covering a broad range of topics regarding their relationship with the University. A sample of faculty from the graduate professional schools were asked to respond to the subsection of the questionnaire exploring their opinions on administrative policies and practices. Self-ratings of the amount of interest they have in various aspects of the professional job rather effectively dispel the oft expressed dichotomy of the teacher and the researcher. Even those with only a moderate interest in teaching have a strong sense of obligation to their students. Many of the faculty are quite isolated from each other and from the administration. Their loyalties are to their students and their departmental colleagues. The majority of the faculty believe USC is a fairly good place to be and expect that any changes that may occur in the next few years will be for the better. The faculty do not feel that their lot is improved by making contributions in the areas they perceive to be valued at USC. They express a desire for some order to uniformity of policies, particularly in personnel practices. (Author)

USC FACULTY: Their Views of the University



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USC FACULTY:

Their Views of the University

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Rosemary Cliff

University of Southern California
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Table of Contents

	Page
Summary	. iii
Introduction	. v
Project Design	. 1
Description of the Questionnaire	. 1 . 2 . 2
Selection of Sample	. 2
Data Collection	• –
Analyses	. 4
Description of Respondents	. 5
Results	. 8
Faculty Orientations	
Institutional Interrelationships	. 14
Personal Interactions	
Internal and External Influences	
University Council	
Agreement with Department Goals	. 24
Personnel Practices	. 24
Uniformity	. 24
Tenure	
Salary.	-
Faculty Evaluations	. 29
Affirmative Action	
Academic Directions	
Academic Schedules	
Academic Schedules	
Individual Satisfactions and Aggravations	. 33
Evaluations	. 34
Predictions	
Services and Facilities	
Reasons to Leave	
Reward System	-
Satisfaction with Oneself	. 48
Conclusion	. 49
Bibliography	. 50
Appendix A	. 51
Annoudiu D	61



List of Tables

Number		Page
1	Response Tabulations	. 4
2 3	Description of Respondents	. 6-7
3	Interest Scales	. 9
4 5 6	Attitudes Toward Professional Activities	. 11
5	Ratings on Professional Activities	
6	Personal Interactions	
7	Institutional Loyalties	
8	Sources of Professional Obligations	
9	Sources of Influence on Department Affairs	
10	Administration	
11	University Council	23
12	Uniformity of Personnel Practices	.`5
13	Tenure	27
14	Salary	
15	Faculty Evaluation	29
16	Affirmative Action	30
17	Academic Directions	
18	Preferred Academic Schedule	
19	Evaluations of Departments	
20	Evaluations of USC	35
21	Five Year Predictions of USC	. 33
22	Personal Prospects	
23	Appointments and Promotions	. 30
24	Quality Predictions	. 33
25	Evaluations of Services and Facilities	40
26	Cupplies and Domand	. 40
27	Supplies and Demand	. 42
2 8	Resource Allocation	
	Incentives to Accept Another Position	
29	Perceived Reward	. 40
30	Perceived USC Values and Personal Contribution .	
31	Satisfaction with Oneself	. 49



Summary

During the Fall 1973 semester, a sample of USC faculty affiliated with schools that offer both graduate and undergraduate programs received a confidential questionnaire covering a broad range of topics regarding their relationship with the University. A sample of faculty from the graduate professional schools were asked to respond to the sub-section of the questionnaire exploring their opinions on administrative policies and practices.

In view of the sensitive nature of some of the questions, the possibility of individual identification, and the unaggressive nature of the attempts to encourage responses from the dilatory or reluctant, the 68% response rate is quite high, confirmation of the tendency, noted in other studies, of the USC faculty to cooperate and communicate when asked.

Self-ratings of the amount of interest they have in various aspects of the professional job rather effectively dispel the oft expressed dichotomy of the teacher and the researcher. No relationship was found between the two interests, that is, an individual with a high degree of interest in one may or may not have a high degree of interest in the other. No one expressed a total lack of interest in either teaching or research - a reasonable finding, considering the number of colleges and research institutes available for the single-interest professional. If one were forced to state the strongest interest of USC faculty, it would be teaching. Even those with only a moderate interest in teaching accept a personal responsibility and have a strong sense of obligation to their students.

Reports of personal contacts give the impression that many of the faculty



are quite isolated from each other and from the administration. Their loyalties are to those closest to them: their students and their departmental colleagues. The majority believe that they are affiliated with a good department and are in agreement with its goals. They believe USC is a fairly good place to be and expect that any changes that may occur in the next few years will be for the better. There is cause for dissatisfaction with the operation of the reward system. The faculty do not feel that their lot is improved by making contributions in the areas they perceive to be valued at USC. They express a desire for some order or uniformity of policies, particularly in personnel practices.

The prime focuses of concern for the faculty are their students and their professional field. The University is a vehicle for the accomplishment of their goals and is seen rather dimly through the screen of the departments and schools. In general, and despite specific complaints, the faculty appear to be moderately content with their professorial life and not unduly pessimistic about the future.



USC FACULTY:

Their Views of the University

INTRODUCTION

There are many channels of communication at USC for the faculty member who wishes his or her opinion on a subject to be known. In addition to self-initiated statements, there are numerous committees and the new President's Advisory Council and Faculty Senate through which faculty opinions are incorporated in the policies and practices of the University. Beyond this, occasions and needs arise where it is desirable to have quantifiable information based on a more comprehensive sample of faculty. In response to an accumulation of requests, the Office of Institutional Studies compiled a multi-purpose question-naire during the Spring of 1973. Administrators and faculty active in university affairs reveiwed topics and specific items in regards to appropriateness, interest, answerability and technical soundness. A final revision and selection of items was made by OIS and the questionnaire was distributed during the Fall semester of 1973.



PROJECT DESIGN

Description of the Questionnaire

The questionnaire can be logically divided into four sections. The first focuses on the faculty's work relationship with USC. The items ask the faculty to describe their professional interests, values, and orientation and to indicate their satisfaction with their working conditions, with USC, and with themselves. A second section elicits faculty opinion and perceptions on specific issues of current and/or continuing concern to faculty and administration. The third and fourth sections serve informational needs regarding retirement policies and interdisciplinary research programs.

Faculty of schools that offer both graduate and undergraduate programs received the complete questionnaire. Faculty of schools that offer only post-baccalaureate programs received a short form that omitted the first section of the items described above.

Because few universities attempt a faculty satisfaction study and fewer yet are willing to distribute the results, a major limitation of this project is the lack of comparable data to serve as a standard for evaluating the responses. For example, if one were to find that 27° of the faculty stated that their primary goal in teaching is to "develop moral character", that estimate is of interest on an absolute scale, but one would also like to know if 27 is an unusually high or an unusually low figure, or if it is typical of faculty in similar universities.

The American Council of Education has published two reports of a nationwide study of faculty in 300 institutions during the 1968-69 and 1972-73 academic years (1,2). Dressel, et al. (4) analyzed departmental operations and faculty interactions of 70 LAS, Business and Engineering departments within 15 different



universities. Whenever possible appropriate items from these studies were included in the USC survey and the comparative data is presented.

Selection of Sample

The population to be surveyed was defined as faculty with the rank of assistant professor or above, whose duties are primarily instructional. Department chairpersons were included; individuals whose duties are primarily administrative were not. Sample A was drawn from a 1971-72 listing of faculty by department within Architecture and Fine Arts, Business Engineering, Letters, Arts and Sciences, and Performing Arts. An initial selection of every other individual was made. The names of individuals not at USC for the 1973-74 year were discarded; additional individuals were selected or omitted at random to achieve a distribution sample equal to 40% of the number of 1973-74 faculty in each department and school. Thus Sample A consists of regular instructional faculty who had had a minimum or two years experience at USC and were affiliated with schools that offer both a graduate and undergraduate program.

Sample B consisted of a random selection of 40% of the faculty with 1973-74 salary contracts from each of the other schools of the university except Medicine, from which 17° were selected at random.

Data Collection

The questionnaires were placed in the Campus Mail November 9, 1973. One-third of the recipients had returned the questionnaire by November 19th, the Monday before the Thanksgiving holidays, when a reminder notice was mailed. On December 5th a second questionnaire was sent to those who had not yet responded, 40% of the original sample. Data Collection was terminated on December 28th with 74 of the original sample accounted for.



Each questionnaire was given a code number that would enable sub-analyses based on rank, age, etc. without asking on the questionnaire itself for data that might identify the respondent. The computer card containing the personal data, which was obtained from administrative records, was identified only by that code number. The code sheet linking number and name was destroyed prior to analyses. The instructions suggested that the faculty omit any item that they did not want to answer, but asked that they return the questionnaire even if it was completely blank.

Because of the sensitive nature of some of the questions and the difficulty of answering others, complaints and protests were registered. Twenty-five individuals (6) of the sample) returned unanswered questionnaires or asked Institutional Studies to remove their nume from the sample. Most offered no explanation, but the two reasons cited above and "lack of time" were mentioned. Seven individuals preferred to respond with absolute anonymity and removed the code number. Their responses are included in the analyses whenever possible. Many respondents exercised the option of omitting some items. This will be noted in the discussion of the items, but occurred most frequently for the sections dealing with retirement and with interdisciplinary research and other areas where it is reasonable to assume, on a post hoc basis, that the faculty had no opinion or no knowledge on which to base an opinion.

The number of faculty who received the questionnaire and the number who answered it are shown in Table 1. The number of questionnaires that were analyzed was 289, 68 of the original sample and approximately 18% of the total USC faculty.



Table 1
Response Tabulations

Sample	Received	Returned	Answered
	Questionnaire	Questionnaire	Questionnaire
A	239	183 (77%)	167 (70%)
B	187	131 (70%)	122 (65%)
TOTAL	426	314 (74%)	289 (68%)

<u>Analyses</u>

The analyses of the questionnaire items concerning retirement and interdisciplinary programs are described in separate reports:

OIS 74-1 Interdisciplinary and Multidisciplinary Programs:
Attitudes and Experiences of USC Faculty

OIS 74-2 Faculty Retirement: A Preliminary Study.

The remainder of the items were analyzed along two dimensions: academic rank and "faculty unit". To have **reasonably** stable statistics it was necessary to combine the responses of faculty of the smaller schools and the term "faculty unit" was created to describe the resulting groups. The schools of Engineering and Business and the three divisions of LAS are treated as separate faculty units. The schools of Architecture and Fine Arts and of Performing Arts were combined to form the "Arts" faculty unit. The three Law faculty who responded were grouped with Dentistry because they both have a self-contained student body and ar independence in scheduling not typical of other professional schools. To correct for the under-sampling of the Medical faculty, a weight of 2.5 was assigned to their responses to reflect their actual representation among the total university faculty. The Medicine, Dentistry-Law, and Other faculty units did not receive items 1 through 23. The data reported is from all units for which it is available.



Two Appendices supplement the results presented in this report. Appendix A is a reproduction of the questionnaire showing the number of faculty who selected each response. Statistically significant differences between ranks or between faculty units that are not detailed in the report are shown by item number in Appendix B.

Description of Respondents

Table 2 details the sub-divisions of the faculty units and the number of respondents from each. A comparison of the respondents with the non-respondents shows that the schools of Law and Public Administration are under-represented among the respondents.

The sex, rank, age, tenure status and number of years at USC are also shown for the respondents. For sample A the following additional data were recorded: rank and salary of original appointment at USC, and 1971, 1972, and 1973 salaries and leaves. No significant differences were found between the respondents and non-respondents on any of those variables.

The faculty whose questionnaire responses are reported herein fail to be fully representative of the total USC faculty in two known dimensions judged by the author to be of minor importance:

- 1. No faculty of the schools of Architecture and Fine Arts, Business, Engineering, and Performing Arts and of the College of Letters, Arts, and Sciences with less than two years of USC experience are included.
- 2. There is a slight under-representation of the faculties of Law and Public Administration.



Table 2
Description of Respondents

	Samp	ole A	Sample B		<u>T</u>	<u>OTAL</u>		
	N	% of Sample	N	% of Sample	N	% of Sample		
Sex Male Female	151 11	93 7	100 20	83 17	251 31	89 11		
Rank in 1973 Assistant Associate Professor	56 46 60	35 28 37	52 29 39	43 24 32	108 75 99	38 27 35		
Age in 1973 Less than 30 30 - 39 40 - 49 50 - 59 60 or older	8 66 39 35 14	5 41 24 22 9	2 25 49 35 9	2 21 41 29 8	10 91 88 70 23	4 32 31 25 8		
Tenure in 1973 Yes No	9 4 68	58 42						
Years at USC 2 - 5 6 - 10 11 - 15 16 - 20 21 - 25 26 - 35	75 45 21 4 5	46 30 13 2 3 5						
Faculty Unit Arts Architecture Fine Arts Cinema Drama Music	19 (2) (4) (5) (1) (7)	12			19	7		
Business Acct & Taxation QBA Management Finance Marketing	25 (2) (6) (4) (7) (7)	16			26	9		
Engineering Chemical Civil Electrical Materials Science Aerospace Ind & Systems Mechanical Petroleum	27 (2) (4) (15) (1) (1) (2) (1)	17	6		27	10		



Table 2 (Cont)

	Sam	ple A	Sam	ple B	<u> 1</u>	OTAL
	N	% of Sample	N	% of Sample	<u>N</u>	% of Sample
Humanities Asian Studies Classics English French/Italian German Philosophy Religion Spanish/Portuguese Slavic Languages	23 (3) (2) (9) (2) (1) (1) (1) (3) (1)	14			23	8
Natural Science Biological Sci Chemistry Geolgocial Sci Mathematics Physics	30 (10) (4) (5) (3) (8)	18			30	11
Social Science Comm Disorders Economics History Speech Comm Journalism Psychology Soc/Anthro Telecommunications Internat'l Relations Political Science	37 (1) (2) (7) (3) (1) (8) (7) (2) (3) (3)	23			37	13
Medicine			59	49	59	21*
Dentistry-Law Dentistry Law			17 (14) (3)	14	17	6
Other Aerospace Safety Education Library Science Pharmacy Public Administration Social Work Urb & Reg Planning			44 (9) (17) (3) (7) (2) (5) (1)	37	44	16
TOTAL	162		120		282	

 $[\]star$ All responses from Medicine were given a weight of 2.5 to correct for under sampling.



An inherent difficulty in any study for which participation is voluntary is the inability to predict the responses of those who choose not to participate. Although the "truth" is unknowable the assumption that non-respondents would give diametrically opposite answers is as untenable as the assumption that their answers would be identical. In summary, the reader is urged to avoid over-interpretation of the findings but to accept them as supported hypotheses of the faculty's beliefs and experiences.

RESULTS

Faculty Orientations

The job of a university professor is multi-faceted and it is to be expected that no individual is equally interested in all areas. The first item of the questionnaire, reproduced below, defines four aspects of professional activity and asks the faculty to indicate the amount of interest they have in each. The responses are detailed in Table 3.

1.	How much interest do you have in each of the four aspects of professional activity described below?	1000	360		1	1		of contract of the contract of
	Administration - development and establishment of academic policies, practices, programs	. 7	6	5	4	3	2	1
	Performance - use of professional skills to solve a problem, to devise a procedure, or to create some thing, e.g., music, a painting, building, etc	- . 7	6	5	4	3	2	1
	Research - participation in specific projects that include the collection, organization and analyses of data for the advancement of knowledge	. 7	6	5	4	3	2	1
	Teaching - the training and education of students including direction of student research and advisement	. 7	6	5	4	3	2	1



Table 3
Interest Scales
(Item 1)

	<u>Pe</u>	rcen	t Gi	ving	Eac	h Re	sponse		
	7	<u>6</u>	<u>5</u>	4	<u>3</u>	2	1	Average <u>Ratings</u>	<u>n</u>
Administration	17	12	14	23	14	14	7	4.3	159
Performance	40	17	10	12	7	8	4	5.3	155
Research	55	20	12	8	4	1	0	6.1	161
Teaching	63	19	11	7	1	0	0	6.4	161

Intercorrelations of Scales

(N = 152)

	Administration	Performance	Research	<u> </u>
Administration		.18*	.06	. 18*
Performance			08	. 13
Research				. 04
Teaching				

^{*}Significant at .05 level

Average Ratings by Faculty Unit

	<u>Administration</u>	Performance*	Research	<u>Teaching</u>	<u>n</u>
Arts	4.5	6.7	5.7	6.7	19
Business	4.1	5.8	5.8	6.3	24
Engineering	4.6	5.6	6.2	6.3	27
Humanities	4.7	4.7	6.0	6.8	19
Natural Science	3.6	4.7	6.3	6.0	26
Social Science	4.2	4.6	6.5	6.3	36

^{*}Average ratings of faculty units differ at the .05 level of significance



For three of the interest scales, Performance, Pesearch, Teaching, the most frequent response of the faculty was category 7, Great Interest. The responses of interest in Administration approximate a normal distribution peaking at the average, 4.3. Forty percent of the faculty reported Great Interest in Performance, for which the average response in 5.3. No one reported No Interest in Research or Teaching, which have average ratings of 6.1 and 6.4, respectively. The Administration scale has a mild positive relation (r = .18) with Performance and Teaching. Other pairings of scale responses show no relationships.

A significant difference was noted in the average ratings given by the faculty units on the Performance scale. The Arts faculty have the highest average interest (6.7) and the faculty of the three LAS divisions have the lowest average (4.6 or 4.7) interest in Performance.

Item 17 consists of a miscellany of statements about various phases of a professor's job; the percent agreeing or disagreeing with each statement is shown in Table 4. The statement attracting the greatest unanimity of agreement (95.) is "I feel responsible if the students in my class don't seem to have learned much." Disagreement was noted among ranks on two statements. Almost half (49) of the assistant and associate professors either tend to disagree or strongly disagree with the statement that "the best measure of professional competence is quality of research" whereas 26 of the professors tend to disagree with the statement and none expressed strong disagreement. A significantly greater percentage (43) of associate professors agreed that "usually the most prestigious person is elected to chair a department" than did the assistant and full professors (20). The Arts faculty were also more likely to agree with that statement than were the other faculty.



Table 4

Attitudes Toward Professional Activities

17. The statements below express opinions with which some faculty will agree and other will disagree. Please indicate your opinion.

Responses				
4 Strongly Agree 2 Tend to Disagree 3 Tend to Agree 1 Strongly Disagree		Giv h Re		se
	4	3	2	1
The dominant need in my field is for the application and	_	••	_	-
utilization of existing knowledge rather than discovery	1.5	24	24	27*
of new knowledge	13	24	34	2/"
future needs rather than on immediate problems	11	36	42	11
What I like best is making use of the skills and talent			_	_
I have in my own field	56	36	6	1
Faculty without professional contacts outside the university world tend to become unrealistic and esoteric	50	28	14	8
The translation of my theoretical knowledge into a completed	30	20	17	O
product or program is a very exciting accomplishment	70	24	6	1
The best measure of professional competence is quality of				_0
research	19	41	29	17°
The development of a discipline requires study of topics that may seem trivial to the generalist in the field	34	42	18	6
Most of my research is done solely to secure promotions	J 4	76	10	U
and salary increases	1	10	25	64
Attending professional meetings and reading the journals				
are sufficient to stay current in the field	3	15	39	44
Teaching a lower division course is a waste of my knowledge	5	6	20	69
and expertise)	O	20	09
on important committees	14	39	30	17
Most faculty active on committees are seeking security and				
influence they can't achieve as scholar-teachers	6	26	46	22
I'd rather leave the committee work to those who like that	20	0.4	20	1.4
sort of thing	22	34	30	14
Usually the most prestigious person is elected to chair a department	5	22	36	37 0
Faculty active on committees have a great deal of influence			50	0,
on the university	5	22	50	22
Every student should have some basic knowledge of my				•
discipline	26	40	25	9*
	61	31	1	1
to have learned much	04	31	7	1
mv classes	34	34	27	5
The intellectual abilities and motivation of the USC students				
make teaching a pleasure	13	43	33	11*
Teaching effectiveness, not publications, should be the	15	31	27	17
primary basis for faculty promotion	10	31	31	1/

^{*}Responses of faculty units differ at the .05 level of significance Responses of faculty ranks differ at the .05 level of significance



Differences among the faculty units also occurred on three of the statements related to the teaching function. To the statement, "every student should have some basic knowledge of my discipline," 86 of the Social Science faculty and 82. of the Humanities faculty gave a response of agreement; approximately two-thirds of the faculty of Arts, Business, and Natural Sciences agreed with the statement, but only one-third of the Engineering faculty. The faculty of Arts and Humanities showed the highest rate of agreement (72%) with the statement that "the intellectual abilities and motivations of the USC students make teaching a pleasure; the Natural Science faculty were the least likely (33%) to agree. The Arts faculty also showed the highest rate of agreement (78%) with the proposition that "teaching effectiveness, not publications should be the primary basis for faculty promotions"; the Natural and Social Sciences showed the lowest rate (38° and 35%) of agreement. The ACE studies (1, 2) report that 68 of the faculty in universities "strongly agree" or "agree with reservations" to that statement. Forty-six percent of the total USC group "agree" or "strongly agree".

Item 10, shown on Table 5, asks for opinions on the relative importance attached to publications and teaching ability in determing rank and salary. The consensus is that the departments, schools and USC err slightly in the direction of over-emphasizing publications and under-emphasizing teaching ability. The proportion stating that publications were over-emphasized declined as rank increased. These findings appear contradictory to the ratings given in item 20 of the incentive value "less emphasis on research productivity" would have on a decision to accept a faculty position at another university (Table 28). Although 48 of the assistant and associate professors believe that there is too much emphasis on publications at USC, only 34% gave a positive rating to "less emphasis on research productivity".



Table 5
Ratings on Professional Activities

10. What is your opinion of the amount of emphasis put on publications and teaching ability in determining rank and salary and the University?

3 Too much emphasis	
2 About the right em	phasis
1 Too little emphasi	<u> </u>

	Giving Each Response
	Average <u>3 2 1 Ratings</u>
Publications	07 64 0 0 10
Department	27 64 9 2.1°
School	39 49 12 2.3
USC	38 45 17 2.2°
Teaching Ability	
Department	1 53 46 1.6
School	6 44 50 1.6
USC	4 39 57 1.5

15. Please indicate the degree of interest you would have in holding the following university positions (not necessarily at USC).



	Perce	ent_	Givi	ng E	ach	Resp	onse	
	<u>7</u>	<u>6</u>	<u>5</u>	4	<u>3</u>	2	1	Average Ratings
Department chairman Dean of an academic unit	7 7	6 3	10 5	10	8 4	8 12	51 66	3.5 2.7 2.1 2.1

6. Using the measure appropriate to your discipline, how would you classify the amount of your scholarly productivity in the past two years relative to:

	kesponses
4	Well above average
3	Slightly above average
2	Slightly below average
¹ 1	Well below average

	Sily the amount of your Scholarly					
	productivity in the past two years relative to:	<u>Ea</u>	% Gi ch R <u>3</u>	ving espor 2	<u>1</u>	Average Ratings
7.	faculty in your department faculty in your school peers in your discipline How would you rate yourself as a teacher for:		_	19	3 2 4	3.3 3.2 2.9
	undergraduate classes			7 1 5	0 1 1	3.5 3.5 3.5*

^{*}Average ratings of faculty units differ at the .05 level of significance carried at the .05 level of significance



The responses to item 15, also detailed in Table 5, demonstrate a striking lack of interest on the part of most faculty in holding university administrative positions. The most attractive position is that of department chairman, which has an average rating of 3.5 on a 7-point scale where 1 = No interest. Roughly, one can say that a third of the faculty have no interest in chairing a department, one-third might be receptive, and the other third have more positive feelings. Although, in item 17 (Table 4), the associate professors seem to have a more favorable image of department chairmen they showed no more interest in holding that position than did the other ranks. Interest in being a university president has a negative relationship with rank. The average rating for assistant professors is 2.5, for associates, 2.2, for full professors 1.6.

The USC faculty appear confident of their own abilities. On three self-ratings of scholarly productivity, three-fourths or more rate themselves as slightly or well above average; 93% consider themselves above average teachers. These responses were for items 6 and 7, shown in Table 5. In future studies, these items should be re-written to obtain a better distribution of responses.

The responses to the items reported in Tables 3, 4, and 5 were used to categorize the faculty according to relative interests in Administration, Performance, Research and Teaching. A study of the questionnaire based on that categorization will appear in a supplementary report.

<u>Institutional Interrelationships</u>

Personal Interactions

Items 2 and 13, shown in Table 6, ask the faculty to describe the frequency and type of interpersonal contact they have with administrators, students and other faculty.



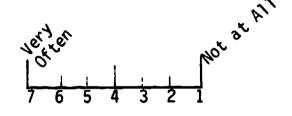
Table 6 Personal Interactions

2. What forms of personal contact have you had in the past year with the administrative officers listed below? Circle all that apply.

	Responses
<u> </u>	A telephone conversation
4	An informal face-to-face conversation
3	A formal meeting alone or in a small group
2	Participation on the same committee
	A written personal communication

	tach Response								
	<u>5</u>	4	3	2	1	None			
President Hubbard Any Vice-President The Dean of your School	18	35	25	2 19 28	27	44			

13. How often do you experience the following types of personal interaction with other faculty in your department?



% Giving

Average Ratings

Dur Constant	Arts	Bus	Eng	Hum	N.Sci	<u>S.Sc1</u>	TOTAL
Professional Collaboration on projects Informal consultations	3.3	2.9	4.1	3.0	3.7	3.4	3.4
	4.8	3.8	4.8	4.5	4.6	4.2	4.4
Social Informal casual fellowship Parties, other social events Social gatherings with students	5.3	4.5	5.9	5.7	5.1	4.9	5.4*
	2.7	2.5	2.6	4.0	2.9	3.0	2.9*
	2.8	2.4	2.4	3.2	3.2	2.8	2.8

^{*}Average ratings of faculty units differ at the .05 level of significance



Twenty-five percent of the respondents reported at least one form of contact with President Hubbard in the past year and 56, reported personal contact with a vice-president. A mild tendency is noted toward the full professors having more contact with the president and vice-presidents. Neither the rank nor unit analyses revealed significant variation in number of contacts the faculty had with the Dean of their own school. Seventy-eight percent of the respondents reported at least one contact with their Dean in the previous year.

One of the statements in item 29, for which the respondents from all schools were asked to indicate the extent of their agreement or disagreement, reads "the deans and vice-presidents are becoming increasingly isolated from the faculty". Approximately two-thirds of the faculty of all ranks and of all schools stated that they tend to agree or strongly agree with this statement. More of the full professors chose the strongly agree response than aid the associate and assistant professors (see appendices).

Item 13 sought more information on faculty social and professional interactions. A moderate level of informal consultation was reported and appears to be more frequent than actual collaboration on professional projects. (See Table 6)

Informal casual fellowship is the most frequent form of social relations among faculty. The Engineering and Humanities faculty units report the highest frequency. The Humanities faculty apparently attend more parties and social events with each other.

Internal and External Influences

In The <u>Confidence Crisis</u> Dressel, et al. (4) found behavioral and attitudinal differences associated with responses to the question "do you usually think of yourself <u>primarily</u> as a member of your (a) university,



(b) department or school, or (c) discipline?" He found that the 15% in his sample who thought of themselves more as members of the university "tended to be full professors who have served the department for a long time. They were not interested in moving to another university for higher salaries or prestige. They tended to believe -- more than their associates -- that the dean has influence in the department and that certain key members are also influential. This view was not held by those oriented toward the department or discipline, who tended to view the chairman as more influential than the dean or other faculty members. The faculty member with university orientation tended to discuss problems with the dean and other university administrators at the vice-presidential or presidential level, and saw his opinions as sought by deans and other administrators. As a group, these faculty members valued undergraduate instruction, applied research, and service to business and industry much more than did faculty with disciplinary orientations."

percent of the sample stated that they thought of themselves primarily as a member of the university compared to Dressel's 15%. The "department or school" and "discipline" alternatives were each selected by 39% of the faculty. The relevant items in the USC questionnaire only partially confirmed Dressel's characterization. The faculty whose primary identification is with the university did report more contacts with the president and vice-presidents, but not with deans (item 2). They agreed with the others in viewing the department chairperson as more influential in department affairs than the dean and in giving a moderate influence rating to department executive committees (item 30). Although they reported a greater sense of obligation for effective service to USC administrative officers



and the Board of Trustees, their primary obligation was, like those with school or discipline identification, to students in their class, faculty in their department and colleagues in their field elsewhere (item 16). All three identification groups place the same value on a salary increase or the prestige of the institution in evaluating a job offer from another university (item 20).

Item 14, shown in Table 7, is similar to the Dressel item, but asks for direct ratings on a seven point scale of the extent to which the faculty feel a loyalty and committment to their department, their school, and to the University. For each faculty unit and for each rank the highest rating was given to the department, the second highest to the university.

	Table 7
14.	Table 7 Institutional Loyalties To what extent do you feel a loyalty and commitment to each of the units listed below?
• • •	to each of the units listed below?
	Your department

	Average Ratings					
	Dept	School School	USC			
Faculty Unit Arts Business Engineering Humanities Natural Science Social Science	6.5 5.7 5.5 5.5 4.6	5.2 4.9 5.0 4.5 3.8 3.6	5.5 5.1 5.3 4.8 4.5 4.3			
Rank Professor Associate Assistant	4.9 5.9 5.6	4.2 4.6 4.4	4.4 5.2 5.0			
TOTAL	5.5	4.4*	4.8			

^{*}Average ratings of faculty units differ at the .05 level of significance Average ratings of faculty ranks differ at the .05 level of significance



The Arts faculty gave the highest ratings and the Social Science faculty the lowest ratings at all three levels of organization. The associate professors gave higher ratings to each level than did the professors who in turn gave nigher ratings than did the assistant professors.

Item 16, shown in Table 5, focuses on the extent to which the faculty feel a sense of obligation for effective professional service to groups of people. The group receiving the highest rating was "students in your class";

Table 8

Sources of Professional Ubligations

16. Please indicate the extent to which you feel a sense of ubligation for effective professional service to each of the groups listed below.

	16	زېږ	ton	<u>, </u>			4 ،	tent
2	3 ^e	6	<u> </u>	4	3	2		

	Average Ratings
•	
Students in your class	6.5
Faculty in your department	5.9
Colleagues in your field elsewhere	5.5
Total USC faculty	4.4
The greater Los Angeles community	4.0*
USC administrative officers	3.9
USC alumni and support groups	3.2
USC Board of Trustees	3.0

*Average ratings of faculty units differ at the .05 level of significance

none of the faculty gave the lowest possible rating, 70 gave the highest and 22 the next highest possible rating, resulting in an average rating of 6.5 where the maximum is 7. Mext in importance was departmental faculty (5.9) and colleagues in their field elsewhere (5.5). The ratings drop as the groups become increasingly distant. In order of average ratings they are:

Total USC faculty (4.4), USC administrative officers (3.9), USC Board of

Trusters (3.0). Significant differences were found between average ratings given by the faculty units for the greater Los Angeles community. Ranked fifth by the total sample, it was ranked third by the Business faculty, fourth by



the Social Science faculty, fifth by the Arts faculty and sixth by the faculties of Engineering, Humanities and Natural Science.

Unlike the previous three items which deal with internal influences within the individual, item 30 seeks to identify sources of external influence on department affairs. The average influence rating given by the faculties of the various units differ for each source; these differences are best understood by examiniation of Table 9. The abbreviations used in Table 9 are shown in parentheses on the item, which is reproduced below.

30. In general, how much influence do each of the followi	ng		_
have over what goes on in your department?	Š		, 3°
have over what goes on in your department?			1, 8
20th 1th			10 A
Undergraduate students (U. G.) 7 6	5	4 3	2 1
Graduate students	5	4 3	2 1
Department faculty as a whole (Fac) 7 6	5	4 3	2 1
A department executive committee (Exec) 7 6	5	4 3	2 1
Department chairperson (Chair) 7 6	5	4 3	2 1
The Dean of the School (Dean) 7 6	5	4 3	2 1
University Committees (Comm) 7 6	5	4 3	2 1
Vice-Presidents	5	4 3	2 1
University President (Pres) 7 6	5	4 3	2 1
USC Support Groups (Supp) 7 6	5	4 3	2 1
Granting agencies (Grant) 7 6	5	4 3	2 1
National accrediting groups (Acc) 7 6	Ē	4 3	2 1



Table 9
Sources of Influence on Department Affairs (Item 30)

Ratings: 7 = Very Great Influence 1 = No Influence At All

Average Ratings	Arts	Bus	Eng	Hum	N.Sci	S.Sci	Med	Dent- Law	Other	Total
6.6			Dean							
5.4										
6.2	Chair			Chair						
6.0					Chair	Chair				
5.8			Chair		Exec		Chair	Chair		Chair
5.6	Fac Dean	Dean	Grant					Fac	Dean	
5.4	Dean .	Dean				Dean		1 ac	Dean	Dean
	5				Fac	Dean	0000			Dean
5.2	Exec			Dann	Dean	Exec	Dean		Fac	Fac
5.0		Chair		Dean	Grant	Fac	Fac	Dean		Fac
4.8			V.P.	Fac		V.P.	Acc	Grant Supp	w 6	
4.6			Fac	0 - 1	V.P.	Pres	Exec Grant		V.P. Grad	F
4.4		_		Grad	Grad				Pres	Exec
4.2		Fac						U.G. Grad	Grant Acc	Grant
4.0	V.P.					Grad		Acc	Exec	Grad
3.8	Grad U.G.		Exec Acc	V.P.	Pres		Grad			Acc V.P.
3.6			Pres Grad	Exec		Grant Comm			Comm Supp	
3.4	Comm	Grad Acc		U.G.		Acc				Pres
3.2	Pres	Exec	Supp	Comm	U.G. Comm	U.G.	Comm Pres			Comm
3.0	Supp		U.G.	Pres			V.P. Supp			U.G. Supp
2.8	Acc	Supp	Comm			Supp	U.G.	Comm	U.G.	
2.6		U.G. V.P.		Acc	Acc			V.P. Exec		
2.4		Comm Pres						Pres		
2.2		Grant								
2.0	Grant			Grant	Supp					
1.8				Supp						



Four of the categories in item 30, deans, vice presidents, president and University committees, are elements of "the administration". Perceptions of their influence on departmental affairs varied greatly from one faculty unit to another. The responses to two global opinion statements in Item 29 about the administration also showed significant variation from one faculty unit to another, but bear no discernible relationship to the ratings of degree of influence those administrative elements have on departmental affairs.

Table 10

Administration

29. Please indicate the extent to which you agree or disagree that each of the following statements are true at USC.

Responses										
4	Strongly Agree	2	Tend to Disagree							
3	Tend to Agree	1_	Strongly Disagree							

The administration is consistent in working toward well-formulated goals.

In general, I have confidence in the administrative leadership of the University.

	Ea		ivin espo	_	∜ Giving Each Response*
Faculty Unit	4	3	2	1	<u>4</u> <u>3</u> <u>2</u> <u>1</u>
Arts Business Engineering Humanities Natural Science Social Science Medicine Dent-Law Others	6 8 0 4 3 4 0 7	56 24 65 23 33 22 46 38 37	33 44 19 27 18 49 34 56 37	6 24 8 50 44 27 16 6	6 61 28 6 12 32 44 12 20 68 8 4 4 32 46 18 4 31 38 27 3 29 43 26 13 54 24 9 0 69 31 0 11 43 32 14
TOTAL	4	40	35	21	10 48 30 12

^{*}Responses of faculty units differ at the .05 level of significance

 $^{^1\}text{The }1970$ ACE study (1) reports that 51% of the university faculty rated the administration at their institution "Excellent" or "Good"; 49° chose the responses "Fair" or "Poor".



Table 10 tabulates the extent of agreement each faculty unit expressed to the two statements "the administration is working toward well-formulated goals" and "in general, I have confidence in the administrative leadership of the University". Three-fourths of the faculty chose the middle of the road responses of "tend to agree" or "tend to disagree".

In addition to the varying power structures perceived by the different faculty units, the concept of "the administration" was further confounded by changes in the governance structure of the University immediately preceeding the distribution of this questionnaire. The University Senate was disbanded in favor of a University Council that included staff members and students as well as faculty and administrative officers; many standing University committees were reorganized as part of the Council, student government was suspended and the Faculty Senate was created.

Table 11

University Council

Responses

24. Please indicate the response that best describes your reaction to the following statements concerning the new University Council.

4 Strongly Agree 2 Tend to Disagree 3 Tend to Agree 1 Strongly Disagree	<u>Ea</u>		iving espor	•
	4	3	2	1
The size of the Council will prevent its acting effectively as a decision-making body	21	52	25	2
The University committee structure will be improved by functioning through the Council		48	36	7
The new University Council will weaken the influence	14	35	43	8
The Council will provide a means for developing a university consensus on questions of policy		51		8
Increasing cooperation among faculty, staff, and students	5	45	42	8
The Council will restrict the powers of the president	3	13	48	36
The student members are unlikely to have significant influence	13	45	38	4



University Council

The Council was created in concept Juring the 1972-73 academic year. The summer and fall of 1973 was a period of organization and definition which included a name change to President's Advisory Council. The responses to statements about the Council, tabulated in Table 11, show primarily the absence of strong agreement or disagreement. The responses to the first and seventh statements indicate that the faculty did not anticipate the Council acting as a strong decision-making body that would restrict the powers of the president and vice-presidents.

Agreement with Department Goals

Although the sources and amount of influence upon departmental affairs varies from one unit to another the results do not. There are no significant differences noted in the responses of the six faculty units who answered the question of Item 8: Are you in agreement with the present goals and directions of your department? Thirty-one percent of the respondents chose the response, "Yes, almost completely" and an additional 48, responded, "Yes, with some major reservations." "No, not for the most part" was the response of 18%, and 3, said "No, not at all."

Personnel Practices

During the past few years there has been a great deal of discussion on policies concerning tenure, salary levels, and teaching loads. Item 25 asks the faculty whether uniformity of practice in those areas should be at the university, school, or departmental level. The difference in the responses of the nine faculty units tabulated in Table 12 is statistically significant. In general, the faculty of Medicine and Dentistry-Law are less likely than the other faculties to prefer uniformity at the university level. The Dentistry-Law faculty unit tended to prefer uniformity within the school, while the



Table 12
Uniformity of Personnel Practices

25. At what level should there be uniformity of practice on each of the following matters?

		Resp	ons	es					_				_
4 University	3	School		2	De	par	`tm	en'	t_	1	N	one	
Tenure Salary level Teaching loads. Sabbatical or of				•	•	•	•	•	•	4 4	3	2	1

Percent Selecting University (4) or School (3) Responses

	Tenure*		Salar	ies*	Loa	ds*	Leaves			
Faculty Unit	Univ S	chool	Univ S	<u>chool</u>	Univ S	chool	<u>Univ</u>	<u>School</u>		
A water	65	18	71	12	29	18	53	6		
Arts		27	23	46	15	69	46	46		
Business	69									
Engineering	59	26	26	44	15	56	63	33		
Humanities	3 8	43	67	19	43	38	62	33		
Natural Science	66	10	34	28	3	34	63	17		
Social Science	57	20	41	38	34	37	63	23		
Medicine	52	41	10	45	10	29	50	36		
Den t-Law	33	60	7	80	0	5 3	47	47		
Other	64	34	48	41	39	46	66	23		
Rank										
Assistant	43	40	31	36	22	33	47	35		
Associate	57	33	39	46	23	48	63	25		
Professor	72	19	32	38	20	44	65	26		
TOTAL	56	33	28	41	19	38	56	31		

^{*}Responses of faculty units differ at the .05 level of significance

Medical faculty were relatively more accepting of variation between departments, especially for salaries and teaching loads.

An element of self-serving opinion may be a factor in rating the desirable level of uniformity. Although 72% of professors thought that there should be university uniformity on tenure, the majority of assistant professors preferred school or department independence. There is a perfect correspondence between the relative proportion of each faculty unit preferring university uniformity



Responses of faculty ranks differ at the .05 level of significance

of salary levels and the average salary of that unit. That is, the lower the average salary, the greater the preference for university uniformity. (The Medical faculty is excluded from this generality for lack of comparable salary data). A similar, but less direct, relationship is noted between the average teaching load of the five faculty units reported in OIS 71-12(3) and preferred level of uniformity. The two units with the lowest average course credits of the Spring 1971 semester were the least likely to prefer university uniformity of teaching loads.

The variety of faculty opinion on the desirable level of uniformity probably contributes to the largely negative response to the statement in item 29, "personnel policies and practices are consistent and fair". Thirty-two percent of the respondents "strongly disagree" with that statement and 32 percent "tend to disagree". Thirty-five percent "tend to agree" and only 2. (most of whom are in Medicine) "strongly agree". No significant differences were noted between ranks.

Tenure

Item 26 contains two statements about tenure and asked the faculty to indicate their approval or disapproval. As a whole, the majority of faculty would be receptive to a revision (unspecified) of the tenure system, but would disapprove of a university quota on tenured faculty (See Table 13). One-fourth of the faculty of Business, Engineering and LAS expressed strong disapproval of a revision of the tenure system compared with only 3% of the rest of the respondents. The assistant professors of all units were most likely to approve of a revision.



Table 13

Tenure

26. Please indicate your opinion on the following issues which have been proposed or discussed.

Respo	onses					
4 Strongly Approve	2 D	isa	ppro	ve w	ith R	leservations
3 Approve with Reservations	<u>1</u> S	tro	ng 1 y	Dis	appro) <u>^</u>
		Ea		ivin espo	-	
Revision of the tenure system.		4	3	2	1	
TOTAL*		34	30	25	11	
Assistant Professor Associate and Full		54 19	30 30	12 30	4 20	
A university queta on tanunad facul	1+ v					

A university quota on tenured faculty.

TOTAL

6 20 37 37

Salary

There is no disagreement between faculty units nor faculty ranks on the desirability of establishing "a minimum salary for each professional rank".

Sixty-nine percent "strongly approve" and 21% "approve with reservations". Six percent "disapprove with reservations" and four percent "strongly disapprove".

Disagreement is noted between faculty units on degree of approval of "a faculty salary scale with established increases within ranks" and "a faculty collective bargaining unit". The majority of the faculty approved of both statements. The strongest expression of disapproval came from the Business and Engineering faculty (See Table 14) for both proposals. The percentage choosing the "strongly disapprove" response for a collective bargaining unit increaseu in accordance with rank.



^{*}Responses of faculty units differ at the .05 level of significance of Responses of faculty ranks differ at the .05 level of significance

Table 14 Salary

26. Please indicate your opinion on the following issues which have been proposed or discussed.

Responses									
4 Strongly Approve 3 Approve with Reservations	2 Disapprove with Reservations 1 Strongly Disapprove								

A faculty salary scale with established increases within ranks.*

A faculty collective bargaining unit.*

	Ea		ivin espo	_	<u>Each</u>	Givin Respo	
Faculty Unit	4	<u>3</u>	2	1	4 3	2	1
Arts Business Engineering Humanities Natural Science Social Science Medicine Dent-Law Other	62 23 37 67 63 50 47 47 50	38 31 26 19 23 31 44 41 32	0 35 30 5 10 11 9 6	0 12 7 10 3 8 0 6 7	20 67 8 16 15 37 43 24 33 41 49 20 22 44 12 44 23 35	20 44	0 32 30 14 15 11 14 0
Rank							
Assistant Associate Professor	54 50 43	28 32 38	15 8 15	3 10 5	28 39 25 36 24 30	22	5 18 27
TOTAL	48	35	12	4	25 37	22	16**

^{*}Responses of faculty units differ at the .05 level of significance of Responses of faculty ranks differ at the .05 level of significance



^{**}The ACE 1970 study (1) reports that 46% of the university faculty "strongly agree" or "agree with reservations" with the statement "Collective bargaining has no place in a college or university". In 1973 (2), only 38% were in agreement.

Faculty Evaluations

The two forms of faculty evaluation mentioned, i.e. faculty profiles and student evaluation, are approved by a majority of faculty in each rank and within each unit. The modal response for each was "approve with reservations." (See Table 15)

Table 15

Faculty Evaluation

26. Please indicate your opinion on the following issues which have been proposed or discussed.

	Resp	ons	es				
4 3	Strongly Approve Approve with Reservations	2 1	Disapprove wi Strongly Disa	th Reservation pprove			ons
	•			Ea	% G ch R	ivin espo	_
				4	<u>3</u>	<u>2</u>	1
	outine formal student evaluation			28 26	46 54	16 12	10 8

Affirmative Action

"Positive implementation of the Affirmative Action program" is approved by the majority of faculty in each unit. Table 16 shows that the greater the number of women faculty within the unit the stronger the approval although in no case does the proportion of women respondents exceed 22%. The responses of the women did not differ significantly from those of the men who answered the item; however, one-third of men failed to give a response.



Table 16

Affirmative Action

26. Please indicate your opinion on the following issues which have been proposed or discussed.

Responses								
4 Strongly Approve	2 Disapprove with Reservations							
13 Approve with Reservations	1 Strongly Disapprove							

Positive implementation of the Affirmative Action program.*

	<u>Ea</u>	G ch R	Maman an		
Faculty Unit	4	3	2	1	Women on Faculty
Arts Business Engineering Humanities Natural Science Social Science Medicine Dent-Law Other	50 19 18 50 25 39 17 23 46	50 44 41 33 50 48 56 38 43	0 12 24 11 20 9 22 8	0 25 18 6 5 3 5 31	13' 2' 16' 7 15 15 22
TOTAL.	28	49	16	8	

^{*}Responses of faculty units differ at the .05 level of significance

Academic Directions

The proposal for the sharing of faculty and facilities with other academic and research institutions was approved in principle by 92% of the respondents. As a whole, the faculty tend to "approve with reservations" an increased emphasis, in research and education, on the urban environment. The greatest approval comes from the faculties of Social Science and "Other" graduate-professional schools. Over half of the Humanities faculty chose the two responses of disapproval. Table 17 details the responses of the faculty units for the statements concerning academic directions.



Table 17 Academic Directions

26. Please indicate your opinion on the following issues which have been proposed or discussed.

	Responses								
	•	y Approve with Reservati	2 Disapprove with Reservations ions 1 Strongly Disapprove						
	faciliti	of faculty & es with other & research	Increased emphasis, in research & education, on the urban environ-ment.*	Expansion of international programs and activities.*					
	G	Siving	; Giving	Giving					
Faculty Unit	Each 4 3	Response 2 1	Each Response 4 3 2 1	Each Response 4 3 2 1					
Arts Business Engineering Humanities Natural Science Social Science Medicine Dent-Law Other	56 38 32 56 52 37 60 35 52 33 49 49 46 46 71 24 54 43	8 4 7 4 6 0 5 8 11 4 9 3 0 7 2 8 6 0	8 54 38 0 8 62 25 4 8 50 33 8 24 24 29 24 16 52 28 4 25 53 11 11 18 54 22 6 44 25 25 6 36 45 19 0	50 43 7 0 22 35 39 4 16 44 28 12 33 48 19 0 17 46 25 12 33 44 19 3 18 55 23 4 60 27 13 0 43 41 16 0					
TOTAL	50 42	? 6 2	21 50 23 6	27 47 22 4					

	ment	of m	ulti	elop- - centers.*	employment-focused education.*				a Provost.*			
		G.	iving	3		G	iving	9		% Gi	iving	j
	Ea	ich R	espo	nse	Ła	ch R	espo	nse	Ea	ch R	espo	nse
Faculty Unit	4	3	2	1	4	3	2	1	4	3	2	1
Arts	14	57	14	14	7	33	53	7	14	57	29	0
Business	23	54	23	0	0	58	42	0	19	50	25	6
Engineering	17	65	13	4	4	52	44	0	12	29	41	18
Humanities	33	43	14	10	5	62	19	14	20	20	0	60
Natural Science	19	23	42	15	8	46	35	12	11	6	33	50
Social Science	40	3 8	16	5	11	33	33	2?	15	45	15	25
Medicine	26	60	10	4	22	42	26	11	8	50	28	15
Dent-Law	50	38	6	6	38	38	25	0	20	60	20	0
Other	56	37	7	0	3 0	46	21	2	12	21	47	21
TOTAL	31	50	14	5	17	44	30	9	12	39	28	21

^{*}Responses of faculty units differ at the .05 level of significance

Approximately 40% of the faculty of Business, Engineering and Natural Sciences express a measure of disapproval toward expansion of international programs and activities, compared to 20% or less of the other units. Increased development of multi-disciplinary centers is approved by 70 - 93% of the faculty of all units except Natural Science where over half chose a response of disapproval. An increased emphasis on employment-focused education elicited few responses of strong approval or disapproval. A tendency toward approval is noted in all faculty units except Arts and Social Sciences.

Responses to the idea of appointing a Provost reveals the greatest differences of opinion between the faculty units. Eighty percent of the Dental -Law faculty approve, 33 of the Natural Science faculty disapprove.

Academic Schedule

Item 32 asked the faculty to state their preference among four alternative academic schedules. Three of the alternatives provided for the ending of the first session prior to the Christmas vacation. The current calendar, which schedules the last two weeks of classes of the first semester after the vacation has been the subject of much criticism. For the total faculty surveyed 37, preferred the current schedule, 36% prefer the trimester, and a 4-1-4 schedule is attractive to 23. The quarter system was selected by only 5% of the respondents.

The faculty units differed in their preferences (See Table 18). A majority of the Arts and Engineering prefer the current schedule. The trimester is preferred by a majority of the Rusiness faculty and by a plurality of the Natural and Social Sciences faculty. The 4-1-4 was the most popular alternative of the Humanities faculty. The faculty of the professional/graduate schools are evenly divided (39°) in their preference for a trimester or the current schedule. The responses from the Law, Dental and Medical schools which set their own schedules, were omitted.



Table 18 Preferred Academic Schedule

32. Which academic schedule would you prefer?

Trimester with first session ending before Christmas Quarters with first session ending before Christmas 4-1-4 with first session ending before Christmas 2 semesters plus summer (current schedule)

Percent Giving Each Response

Faculty Unit	Trimester	Quarters	4-1-4	Current
Arts Business Engineering Humanities Natural Science Social Science Others (except Law, Medicine, Dentistry)	6 62 15 24 45 42 39	0 8 4 0 7 6 7	31 12 30 43 7 32 16	62 19 52 33 41 19
TOTAL*	36	5	23	37

^{*}Responses of faculty units differ at the .05 level of significance

<u>Individual Satisfac ions and Aggravations</u>

A sense of well-being (or discontent) in a job is derived from a complex interaction of many factors, including accordance with the goals of the employer organization, respect for one's co-workers, institutional support systems for the performance of one's auties, expectation of recognition and the degree to which self-aspirations are achieved. This section of the report will describe those items which tend to be specific to the individual and his or her situation within the university.



Evaluations

The faculty show a commendable pride in their departments. Fifty-three percent rated their departments "one of the best" within their school and 39 believe it to be "one of the best" within the "niversity. The responses to the above comparisons did not vary significantly between faculty units, but striking differences were noted in the comparisons relative to the discipline nationally. "One of the best" was again the most frequent response of the Arts and Engineering faculties; the majority of the faculty in Business and LAS were content with the claim of "above average". The responses to this question are tabulated in Table 19.

Table 19
Evaluations of Departments

5. How would you evaluate your department (quality of faculty, students, curricula, etc.) relative to other departments in your school, at the University and within the discipline nationally?

					Re	esponses		
	4 0	ne	of	the	Best	7	?	Below Average
1	3 A	bov	re /	Avera	age		l _	Well Below Average

	<u>Ea</u>		v i ng espor	<u>ise</u>
Base of Comparison	4	<u>3</u>	<u>2</u>	1
School University Discipline*	53	36	9	1
	39	49	11	1
	21	55	19	6
(by faculty unit) Arts Business Engineering Humanities Natural Science Social Science	42	42	10	5
	8	75	8	8
	48	26	26	0
	9	64	23	4
	4	74	15	7
	16	51	27	5

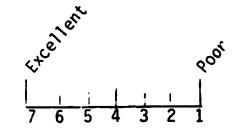
^{*}Responses of faculty units differ at the .05 level of significance



When asked to indicate on a 7-point scale (1=Poor 7=Excellent) how good a place USC is for students and faculty, the respondents gave a moderate response averaging 4.6 for both graduate and undergraduate students. In both instances the distribution was slightly skewed with a mode of 5 and with only 12 choosing the lowest possible response. Differences were noted between faculty units. (See Table 20)

Table 20
Evaluations of USC

9. In general, how good of a place do you think USC is for students, faculty, and yourself?



Average Ratings

Faculty Unit	Under- grads	Graduate Students	<u>Faculty</u>	Your- Self
Arts Business Engineering Humanities Natural Science Social Science	5.3 4.8 4.7 4.8 4.2 4.6	4.9 5.0 5.3 4.7 4.2 3.8	4.6 4.6 4.3 4.1 4.1	5.3 5.0 4.3 4.3 3.9 4.2
TOTAL	4.6*	4.6*	4.3	4.4*°

^{*}Average ratings of faculty units differ at the .05 level of significance Average ratings of faculty ranks differ at the .05 level of significance

A somewhat unfavorable response was given to the statement in item 29 asking extent of agreement with the statement "the organization of USC is designed for the primary purpose of meeting the academic needs of the students". Seven percent strongly agree, 36° tend to agree, 42% tend to disagree and 16% strongly disagree. Responses of the various faculty units differed significantly. Only in the schools of Medicine, Dentistry and Law did a majority of the faculty give the agreement responses. The greatest proportion of disagreement



responses came from the LAS faculty.

The faculty gave a slightly lower, although still favorable, rating of USC for **fac**ulty and themselves than for students. Ratings of how good a place USC is for themselves varied from an average of 4.4 (on the 7-point scale) by faculty unit and by rank. The Arts and Business faculty gave ratings of 5.3 and 5.0 respectively. The other four units gave ratings from 3.9 to 4.3. (See Table 20) The assistant professors had an average rating of 4.0, associate professors 5.0, and professors 4.4.

Predictions

Although the responses of the nine faculty units differ statistically, the majority of the respondents (55%) think that USC will be a better place for undergraduate students five years from now (Table 21). Among the six faculty units which offer an undergraduate program the Engineering faculty are most optimistic of a change for the better. Fewer of the Arts and LAS faculty anticipate improvement for the graduate students than the respondents from the other units and a fair number predict a change for the worse. For the total sample the differences in the responses for graduate and undergraduate students do not differ significantly.

Fewer faculty predicted that USC would be a better place for faculty or themselves than made that prediction for students. The dominant response (almost half of the respondents) was that there would be "no change" in the next five years. About one-third expected imporvement, but 16-18% expected it to be a worse place for faculty and themselves. The pessimism was more pronounced among LAS faculty, of whom about one-third predicted a change for the worse. These results are detailed in Table 21.



Table 21 Five Year Predictions of USC

31. Do you think that USC will be a better or worse place for students, faculty, and yourself five years from now?

Responses

No Change

Worse

44

65

47

35

9

0

43

65

43

24

14

12

	Percent Giving Each Response											
		Unde grad			Grad uden		<u>F</u>	acul	ty*	<u>y</u>	ours	elf
Faculty Unit	3	2	1	3	2	<u>1</u>	<u>3</u>	2	<u>1</u>	<u>3</u>	<u>2</u>	1
Arts Business Engineering humanities	44 38 62 35	56 62 31 60	0 0 8 5	38 52 38 35	56 48 62 45	6 0 0 20	31 32 28 10	62 52 48 55	6 16 24 35	44 33 31 15	56 46 38 65	0 21 31 20
Natural Science Social Science	47 46	43 46	10 9	30 31	60 5 1	10 17	17 23	53 49	30 29	25 24	57 48	18 27

57

76

38

24

5

0

Better

5 Total Less Medicine. 47 48 6 Dent-Law & Other

65

75

33

25

Medicine

Dent-Law

0ther

2

0

Some insights into these predictions concerning faculty is offered by item 23, which asks for an expression of faculty optimism or pessimism of their own individual prospects during the next several years. As shown in Table 22, the two areas most closely related to university practices, prospects for adequate salary increases and opportunity for a better position at USC, received ratings of 3.0 and 3.2. In both instances the modal response was 1, very pessimistic, and only 4 chose the very optimistic response of 7. Prospects for securing adequate research funds received an average rating of 3.4, which varied from one faculty unit to another in a manner loosely related to current availability of research funds. The faculty did not express great concern



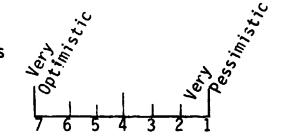
^{*}Responses of faculty units differ at the .05 level of significance

about a possible loss of personal job mobility. Sixty percent gave a response of 5 or more to prospects of an attractive offer from another university resulting in an average rating of 4.8.

Table 22

Personal Prospects

28. How do you feel about your prospects during the next several years for:



Average

	Ratings
adequate salary increases	3.0
opportunity for a better position at USC	3.2
securing adequate research funds	3.4*
an attractive offer from another university	4.8

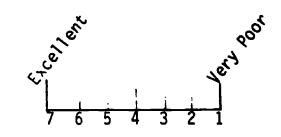
*Average ratings of faculty units differ at the .05 level of significance

The theme of moderate pessimism is continued with the ratings of prospects for new appointments and promotions within the departments for the next several years. On a 7-point scale, where a response of 7=Excellent prospects and 1=Very Poor, prospects for new appointments at the instructor and assistant professor ranks achieved only a moderate average rating of 4. The faculty saw even less likelihood of new appointments at the professor and associate professor ranks. The average ratings are instructor 4.2, assistant professor 4.6, associate professor 2.9 and professor 2.6. Prospects for promotions of current faculty to associate professor or professor appear somewhat brighter (average ratings of 3.4 for associate, 3.1 for professor) than for new appointments at that level. The average ratings of the faculty units, which differ significantly on each of the six scale, are given in Table 23.



Table 23
Appointments and Promotions

27. In general, how would you rate the prospects within your department for the next several years for:



	new	appoin	tments a	is:	promoti	on to:
Faculty Unit	Inst	Asst	Assoc	Prof	Assoc	Prof
Arts Business Engineering Humanities Natural Science Social Science Medicine Dent-Law Other	4.4 4.6 3.3 2.6 3.1 3.0 5.0 3.3 4.5	3.8 5.7 5.1 5.2 5.3 4.3 4.4 3.2 4.7	3.3 3.8 3.0 2.6 2.4 3.0 3.1 1.9 2.6	3.2 4.0 3.2 2.8 2.4 3.1 2.4 1.5 2.0	3.8 3.1 2.4 3.2 3.5 3.9 3.6 3.4 3.1	2.9 3.0 3.9 3.1 4.0 3.6 3.0 2.2 2.7
Faculty Rank						
Assistant Associate Professor	4.3 3.7 3.8	4.8 4.5 4.7	2.8 2.8 3.1	2.6 2.8 2.8	3.1 3.3 3.7	2.6 3.2 3.7
TOTAL	4.2*	4.6*	2.9*	2.6*	3.4*	3.1*^

*Average ratings of faculty units differ at the .05 level of significance *Average ratings of faculty ranks differ at the .05 level of significance

With the tightening of prospects for new faculty appointments, 61% of the faculty expect an improvement in the quality of applicants for whatever positions are available. Twenty-seven percent predict no change and 12% predict a decline in quality. Almost half of the faculty predict no change in the quality of the students, one-third predict an improvement, and one-fifth a decline. (See Table 24) More of the Social Science faculty than the others expect an improvement in their graduate students. Only the faculty of units with graduate and undergraduate programs answered this item. (See Table 24)



Table 24
Ouality Predictions

4.	What changes at USC during the next	Percent G	Percent Giving Each Response					
	several years do you predict regarding the academic qualities of:	Improve	No Change	<u>Decline</u>				
	undergraduate students graduate students applicants for faculty positions	33 36 61	48 45 27	19 19* 12				
	positions	01	2,					

*Responses of faculty units differ at the .05 level of significance

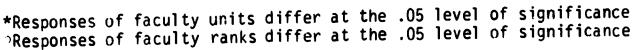
University Services and Facilities

Evaluations of general university services and facilities are detailed in Table 25. In every instance but one, the most frequent response of those who expressed an opinion was that their needs are met "Adequately". The exceptional case is "availability of parking" where 46% of the sample said that their needs are "Poorly" met.

Table 25
Evaluations of Services and Facilities

18. How well do the services and facilities listed below meet your needs efficiently and effectively?

Respons	se <u>s</u>				
4 Very Well 3 Adequately	2	Pool	<u>^1y</u>	<u> </u>	No Opinion
		% Giv	espo	nse	Average
	4	<u>3</u>	2	1	Ratings
Faculty Center Campus Mail Bookstore Printing Office Audio-Visual Services Payroll Office Insurance and Retirement Office Government Accounting Office Campus Security Office Availability of Parking Maintenance of Buildings Purchasing Office	21 17 16 11 13 28 23 9 20 9 10 6	33 54 50 27 34 53 51 28 56 39 54 32	21 25 32 13 25 11 11 16 10 47 29	25 49 28 35 47 15 6 7	3.0*° 2.9 2.8* 2.9 2.8* 3.1 2.9* 3.1 2.6 2.8





In most cases the number of people choosing the "Poorly" response exceeded those saying "Very Well" resulting in average rating of less than "Adequately" among those who had an opinion.

Item 19 deals with the various equipment, materials, facilities and services needed by faculty to accomplish their professional duties at USC. For each item listed, the faculty were asked to indicate its importance to themselves and the extent to which their needs were met. The item rated "Important" or "Essential" by the largest percentage (94.) of the respondents is library materials for their students. Closely following are an office for quiet desk work (93), library materials for research (90°) and the services of secretaries or clerks (90.). The relative importance of the individual items and their availability varied by faculty unit. The I column in Table 26 shows the percentage of faculty in each unit who considered each service or supplies "important" or "essential". The N column shows the percentage of faculty by unit who felt that their need for an item that they considered "important" or "essential" was "adequately" or "generously" met. The variation by item by faculty unit is such that generalization is difficult. In examining Table 26 the reader should avoid over-interpretation of differences among faculty units when the reported percentages are based on a small number of responses.



Supplies and Demand

Please indicate how important each is to you and the extent to which your needs are met by USC or through the department or other sub-division. EXCLUDE what you individually provide with external funds. Listed below are various things a professor may need for his job. 19.

Minimally, must make adjustments Adequately, usually no problem Needs are Met Very well, generously Extent to Which Not at all 4 m 2 Responses How Important to You? Not at all Desirable Important Essential

Column A gives the percent of the individuals in column I who gave a 3 or 4 rating of the extent Column I gives the percent of respondents who gave a 3 or 4 rating of Importance.

their needs were met.	<	•	Ċ		Ĺ	1	· ·	;	=		i,	٠,	+	
	¥	Arts I il	חמן –	Bus I		_,2	린니		N. SC1		N. NC.		<u> </u>	N N
Materials and supplies for your)]			ļ	}	1		!				
classes	94	6 2	82	77	84	8	95	33	83	6 5	83	20	98	4 /9
research	69	40	11	40	95	25	79	7	83	33	8 6	27	85	34
office	75	18	81	71	73	8	89	25	52	94	83	45	73	6 0
Library materials for your														
research	85	54	81	33	35	61	95	37	100	75	83	8	8 06	20.00
students	100	20	96	48	84	8	90	44	93	9/	100	43	94	8
Equipment for your														
classes	94	69	71	6 2	58	79	62	33	82	41	99	61	714	1 57
research	62	22	67	44	79	20	27	36	74	ജ	99	24	68	ၼ
office	47	<u>67</u>	20	62	54	82	86	41	38	20	11	33	634	63 * 28*
Services of														
secretaries or clerks	61	20		40	96	36	88	53	93	20	26	21	<u>8</u>	36
technicians or mechanics	4.	29		0	09	53	20	0	65	31	42	5 2	45,	12 1
teaching assistants	94	<u>67</u>	55	23	25	69	9	82	85	83	74	54	69	644
research assistants	33	40		18	71	47	೫	0	6 2	19	79	23	61,	t 25
Office, studio or laboratory for		1						I						
quiet desk work	94	33		9/	96	91	90	17	100	82	83	79	93	ř 69
student conferences	88	53		83	75	83	100	25	77	75	79	7.4	81	64
student research	71	46		20	88	29	45	12	88	74	99	4 ,8	& 9	574
your research	26	20	9/	74	35	85	86	24	96	69	88	41	84,	283
TOTAL		49		54		69		30		62		44		52

Underlined percentages are based on less than 10 individuals. *Responses of faculty units differ at the .05 level of significance



Resource Allocation

29. Please indicate the extent to which you agree or disagree that each of the following statements are true at USC.

	Respo	onse	S
4	Strongly Agree	2	Tend to Disagree
3	Tend to Agree	1	Strongly Disagree

Resources are allocated among schools and departments according to a rational plan.

The top administrators are actively concerned with the maintenance of conditions that facilitate and encourage the work of the faculty.

	<u>Ea</u>		ving espo	nse	% Givir <u>Each</u> Resp	
Faculty Unit	4	<u>3</u>	2	1	4 3 2	1
Arts Business Engineering Humanities Natural Science Social Science Medicine Dent-Law Other	0 4 4 0 0 0 0 0 5	6 8 31 18 28 27 31 21 19	78 60 46 46 28 32 52 57 42	17 28 19 36 45 40 17 21 35	6 33 50 17 38 25 27 42 27 0 27 41 0 31 27 8 25 33 10 40 36 0 53 27 7 46 27	21 4 32 42 33 33 5 14 20
TOTAL	1	24	48	27	9 38 33	3 20
	Mod	al r	es po	nse=	Modal resp	onse=3

^{*} Responses of faculty units differ at the .05 level of significance

The responses shown in Table 27 to two attitudinal statements closely related to the services and facilities provided faculty reveal a great deal of dissatisfaction. Seventy-five percent of the total faculty tend to disagree or strongly disagree that resources are allocated according to a rational plan and slightly less than half believe that the top administrators are actively concerned with facilitating the work of the faculty.

Reasons To Leave

Further insight into the myriad internal and external influences that affect the faculty's job satisfaction is offered by the relative incentive value that

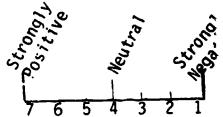


the factors listed in item 20 (Table 28) would have on a decision to accept a faculty position at another university. On this item the responses were more likely to vary in accordance with academic rank rather than faculty unit. The ratings of each factor were made on a 7-point scale where 7 indicates a strong incentive to accept a faculty position at another university, 4 is defined as a neutral value, and 1 indicates a strongly negative incentive value (See Table 28).

Table 28

Incentives to Accept Another Position

20. Listed below are factors that might affect your decision to accept a faculty position at another university. Please indicate the amount of positive or negative incentive value each factor would have on your decision.



D - 4 - 4 - - - -

	<u>A</u>	verage	Rating	<u>15</u>
	<u>aP</u>	AP	<u>P</u>	TOTAL
Compensation A 5 salary increase A 10 salary increase A 15 salary increase Promotion in academic rank More comprehensive fringe benefits	6.1	5.5 5.5	4.1 5.1 5.8 5.3	5.8° 6.0°
Physical environment Being able to live near campus A university-centered social life Living in a small university town Leaving southern California		3.6	3.3 3.3	5.1* 3.9° 3.5 2.5°
University characteristics Lighter teaching load Better undergraduate students Less involvement with graduate students A strong graduate program in your speciality A large comprehensive department More prestigious university Less emphasis on research productivity Opportunity for university research funds Participating with peers in a research group	2.2 5.8 4.7 5.1 3.6	4.4 4.9 3.6	5.4 1.8 6.2 4.6 5.0	4.6 5.0

^{*}Average ratings of faculty units differ at the .05 level of significance Average ratings of faculty ranks differ at the .05 level of significance



The job offer most likely to be accepted would be to an assistant professor and include a promotion in rank (average rating = 6.5). A university that offers a strong graduate program in the appropriate specialty and opportunity for university research funds would also be attractive (average ratings are 5.9 for each factor). Less involvement with graduate students (2.1) and less emphasis on research productivity (3.2) are the university characteristics having the strongest negative values. A lighter teaching load (4.5) and a large comprehensive department (4.6) are of only mild interest. A more prestigious university (5.0), better undergraduate students (5.3) and participating with peers in a research group (5.4) are somewhat stronger attractions.

Being able to live near campus was given a positive rating of 5.1 by the faculty; however, a university-centered social life (3.9) is a neutral factor and living in a small university town (3.5) is mildly negative. Leaving southern California is definitely a negative factor, receiving the second lowest rating of 2.5.

A 5. salary increase has a near neutral value of 4.3, a 10% increase is more interesting (5.1) and a 15% increase is definitely attractive (5.8). The associate professors tended to assign a lower value to salary increases than did the professors and assistant professors. More comprehensive fringe benefits has about the same rating (5.2) as a 10% salary increase (5.1).

Reward System

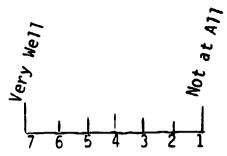
Recognition for a job well done is a critical element of job satisfaction and the faculty were asked to indicate on a 7-point scale the extent to which they think that USC has appreciated and rewarded their work at the University. (Table 29) The responses form a rectangular type of distribution. Less than 5% chose each of the extreme responses of 1 and 7, the other 90% were spread



Table 29

Perceived Reward

23. To what extent do you think USC has appreciated and rewarded your work at the University?



$$\frac{7}{7} \quad \frac{6}{6} \quad \frac{5}{2} \quad \frac{4}{21} \quad \frac{3}{20} \quad \frac{2}{10}$$
Percent Giving Each Response 5 14 21 18 20 18 4

$$\frac{aP}{Average Ratings} \frac{AP}{3.5} \frac{P}{4.2} \frac{Total}{4.0^{\circ}}$$

Average ratings of faculty ranks differ at the .05 level of significance.

almost evenly over the responses 2 through 6. The average rating for assistant professors is 3.5; for associate and full professors the average is 4.2.

A good reward system presumes a uniform, and preferably valid, measure of faculty performance. In the case of a multi-purpose organization like a university where the faculty is expected to contribute to many goals of undefined relative importance, it is particularly difficult to assess individual accomplishment. On items 21 and 22 the faculty were asked to show on a 7-point scale the extent that USC seems to value faculty service in each of eight areas and to mark the areas in which they feel that they have made an important contribution. Three questions were asked:

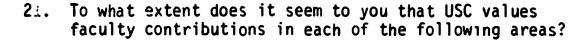
- 1) which areas are perceived by the faculty to be highly valued at USC?
- 2) in which areas do the faculty believe that they have made an important contribution?
- 3) do the faculty who believe that they have made an important contribution in the areas perceived to be highly valued at USC also believe that their contributions have been rewarded?

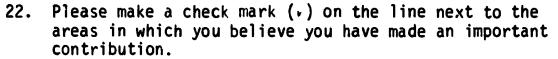
The answers to these questions are indicated in Table 30. Although the absolute values assigned to each area by the six faculty units differed, there is a definite

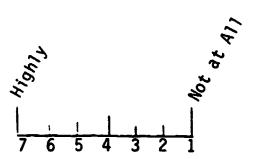


Table 30

Perceived USC Values and Personal Contributions







	Perceived	Faculty	Perceive	d Reward
	USC Value	who have contributed	Made a contribution	No contribution
Securing research funds	5.6*	25%*	4.0	3.9
Scholarly reputation of faculty	5.4	62° °	4.1	3.8
Training of graduate/ professional students	4.5*	68°,	4.0	3.9
Service to industry and business	4.1*	16 %	4.3	3.9
Service to local government and public institutions	3.9*	16%	3.7	4.0
Participation on department, school and university committees	3.7*	· 49%	4.1	3.9
Improving the undergraduate experience	3.7°	41%*	3.8	4.1
Undergraduate classroom teaching	3.6°	57%	3.7	4.3**

^{*}Responses of faculty units differ at the .05 level of significance of Responses of faculty ranks differ at the .05 level of significance



^{**}Average perceived rewards differ significantly at the .05 level of significance.

consensus that the two faculty services most highly valued at USC are securing research funds and the scholarly reputation of the faculty. Closely following is the training of gradulte/professional students. The faculty who believe that they have made an important contribution in those areas do no have a greater sense of being personally rewarded than those not working in those areas. In only one area, that viewed to be least valued at USC, did the average perceived reward differ significantly according to whether or not the faculty had contributed. The 57 of the respondents who believe that they have made an important contribution to undergraduate classroom teaching have an average perceived reward of 3.7; those not contributing have an average perceived reward of 4.3.

An examination was made of the other questionnaire items to determine whether faculty who believe that their work has been rewarded and appreciated by USC differ in any way from those who do not feel that they have been rewarded. Those findings will be presented in a supplementary report.

Satisfaction With Uneself

The best form of recognition and reward is what one accords oneself. A sense of achieving success and the degree to which one is fulfilling one's personal aspirations are perhaps the best measure of job satisfaction. Looking only at the modal responses to the three items illustrated in Table 31, we find that, although the faculty consider themselves "fairly successful", their scholarly productivity is "slightly below" their personal asiprations. Nevertheless, if they could do it all over again they would still choose to be a college professor.



Table 31

Satisfaction with Oneself

6. Using the measure appropriate to your discipline, how would you classify the amount of your scholarly productivity in the past two years relative to: your personal asiprations?

Well above 12%
Slightly above 27%
Slightly below 45%
- Well below 16%

12. Comparing yourself with other academicians of your age and professional background, how successful do you consider yourself in your career?

	USC	ACE (2) 26%
Very successful	33%	26%
Fairly successful	57%	68%
Fairly unsuccessful	10%	6%
Very unsuccessful	0 %	

11. If you were to begin your career again, would you still want to be a college professor?

Definitely yes	52%
Probably yes	36%
Probably no	11%
Definitely no	1%

CONCLUSIONS

On a day-to-day basis the USC faculty seem to be fairly happy. They like the professorial job, they respect their students and colleagues, and are for the most part in agreement with departmental and institutional goals. There is a sense of estrangement between faculty and administration that appears to be associated with personnel practices rather than the academic program.



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Appendix A

EASIC DATA

(Number of Faculty Giving Each Response)



BASIC DATA

(Number of Faculty Giving Each Resoonse)

(NR = No Response)

BEST COPY AVAILABLE

Faculty Survey Fall 1973

Instructions

To answer each item, please circle the number of the response which best expresses your opinion.

LAS faculty should interpret "School" as synonymous with their LAS Division.

How much interest do you have in each of the four aspects of professional activity described below? NR Administration - development and establishment of 19 25 8 academic policies, practices, programs Performance - use of professional skills to solve a problem, to devise a procedure, or to create so: --27 10 19 11 13 ٠, 12 thing, e.g., music, a painting, building, etc... Research - participation in specific projects that include the collection, organization and analysas 7 6 <u>. وڻ</u> 33 19 of data for the advancement of knowledge. . . . 0 Teaching - the training and education of students including direction of student research and advisement. . . . 16.

2. What forms of personal contect have you had in the past year with the administrative officers listed below? Circle all that apply:

Responses 5 A teleptic conversation 4 An informal factor to-face conversation 3 A formal meeting alone on in a small group 2 Participation on the runs consisted 1 A written consist on unique				
Promited Hold ed	30 ,	1	69	74 36



3. In general, do you usually think of yourself primarily as a member of your:
(35)

university (36)
department or school . . (44)
discipline (43)

4. What changes at MCC during the next several years do you product no-garding the academic qualities of:

Responses			
3 Improve 2 to themps 1	[]ئۇر]	10.00]
undergraduate students of graduate students applicants for faculty positions		में दें।	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1

5. How would you evaluate your department (quality of faculty, students, curricula, etc.) relative to other departments in your school, at the University and within the discipline nationally?

Responses

131, 41		•			
4 One of the cost 3 Above average	2 06] Ne			-	יייםנ
School USC Discipline .	1.00	100 77 //	<u>-</u> 15	2	21.5 .7

Responses to Items 6 and 7
4 Will above avery.

3 Slightly above avarage

2 Slightly Lalow Everage 1 Moll Lolow average

6. Using the measure appropriate to your discipline, how would you classity the amount of your usholorly productivity in the pash two years relative to:

7. How would you note yours lifes a teacher for:

toacher for:	4	브	12	1	NR	ŀ
undergraduato clauses . graduate clause. individual interpution.	., ,		_			
graduate classe		-				
individual innersection.						

8. Are you in agreement with the present goals and directions of your department?

Yes, almost completely	(50)
Yes, with some major reservations	(78)
No, not for the most part	(30)
No, not at all	(5)
u.	()()

9. In general, how good of a place do you think USC is for students, faculty, and yourself?

·	ري	ŗ					90	5	
Undergraduate students Graduate students Faculty Yourself	7 2 7. 9	6 29 29 21 35	5 59 46 48 31	4143 42 38 26	3 17 26 29 24	217-6-4-8	10340	NR 3 3 5 -4	

10. What is your opinion of the amount of emphasis put on publications and teaching ability in determining rank and salary within your department and school and the University?

11. If you were to begin your career again, would you still want to be a college professor?

Con the yourself with other academich as of your age and professional but it is the successful do you continue research in your career?

Very interpolation.	•	•	•	•	(55)
Fairly fuce great	•	•	•	•	(95)
Faith unreness fal.	•	•	•	•	(16)
N					(^)



DEST COPY AVAILABLE 13. How often do you experience the following types of personal interaction with other faculty in your department? Informal casual fellowship (coffee, lunch, Collaboration on protersional projects. Informal professional consultation or discussions Parties and other speid events Social gatherings that include students . . . To what extent do you feel a loyalty and commitment to each of the units listed below? Your denantment Please indicate the degree of interest you vould 15. have in holding the following university positions (not necessarily at USC). Dean of an accdemic unit. Vice-President. 16. Please indicate the extent to which you feel a since of obligation for effective professional service of each of the groups listed Lalent. Collectus in view field et. custre. Total U.C faculty Of Clarence and Autobra Communication Communication The greater Leader to the safty



17. The statements below express opinions with which some faculty will agree and others will disagree. Please indicate your opinion.

Responses						
4 Strongly Agree 2 Tend	d to Disagr	^ee	7			
■	ongly Disag		}			
The dominant need in my field is for the application utilization of existing knowledge rather than disc	n and	-	<u>.</u>	<u>.</u>	<u>1</u>	<u>IIR</u>
of new knowledge		; . .	٠.	•	-,	
needs rather than on immediate problems		<u>.</u>		۰ :و،	.	J .
What I like best is making use of the skills and tal I have in my own field		254	. •	m (3		ū
Faculty without professional contacts outside the unworld tend to become unrealistic and esoteric		ne.	•		4.5	
The translation of my theoretical knowledge into a comproduct or program is a very exciting accomplishment	ent	111	••	ì		
The best measure of professional competence is quali research		5.	•.•			
The development of a discipline requires study of to that may seem trivial to the generalist in the fie Most of my research is done solely to secure promoti	ons and				•	·
salary increases	nals				105	٠
are sufficient to stay current in the field Teaching a lower division course is a waste of my kn	• • • •	:				
<pre>and expertise</pre>		·	. ,			
<pre>important committees</pre>			61	,	1	
influence they can't achieve as scholar-teachers . I'd rather leave the committee work to those who lik		10	·	٠	٠.,	
sort of thing		3),		•		,
a department		8	٠.	,	4	
on the university		8	٠,			·
discipline		42		. ;		
My primary obligation to USC is to do a good job of	teaching				i	
my classes	students	٠		•		
<pre>make teaching a pleasure</pre>	the	51	• •		. 1	•
primary basis for faculty promotion		<i>સ્</i> ક્રેક	-	• •	-	!



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CIRCLE A RESPONSE NUMBER FOR EACH ITEM

18. How well do the services and facilities listed below meet your needs efficiently and effectively?

Responses 4 Very well 3 Adequately 2 Poorly 1 No orinion																				
4 Very well	3	Aď	equ	ate	Ιy			<u> </u>	Po	oor	·ly]		No_	orin	ion			
																		2	<u>.</u> .	<u>:::</u>
Faculty Center	•		•		•	•	•	•	•	•	•	•		•	• 1	3.1	· I	$\overline{\cdot}$	1	
Faculty Center Campus Mail	•		•	•		•	•	•	•	•	•	•		•	•	- 3	· •		t	:
Bookstore	•		•	•	•		•	•	•	•	•	•		•	•	٠,٠٠		İ	•	- 1
Printing Office .																- ''	-	.	•	- :
Audio-Visual Serv	ice	es .	•	•			•	•	•	•	•	•			•	``		_ ' ન	-1	
Payroll Office						•	•	•	•			•				45	ξ.	.	- 1	
Insurance and Ret	ire	emen	t 0	ff	ice	•	•	•	•	•	•				•	37				
Government Accoun	tii	ng O	ffi	ce.		•			•	•	•			•	•	13			+ 0	19
Campus Security 0	ff	ice.		•	, ,	•	•		•		•	•			•	31	;; ,	-		2.5
Availability of P																		· '	:	
Maintenance of Bu	ilo	ding	s.			•	•	•	•	•	•	•		•	•	1.		•	• •	- 1
Purchasing Office	•		•	•	• •	•	•	•	•	•	•	•	•	•	•	10		. • 1	6.0	

19. Listed below are various things a professor may need for his job. Please indicate how important each is to you and the extent to which your needs are met by USC or thrugh the department or other sub-division. EXCLUDE what you individually svide with external funds.

Respo	onses
	Extent to Which
How Important to You?	Needs are Met
4 Essential	4 Very well, generously
3 Important	3 Adequately, usually no problem
2 Desirable	2 Minimally, must make adjustments
1 Not at all	1 Not at all

	How important	Extent to which					
	to you?	needs are met					
Materials and supplies for your $\parallel \perp$	<u> </u>	$\frac{4}{r} \frac{3}{40} \frac{2}{50} \frac{1}{50} \frac{NR}{11}$					
classes	50,36,4	1 Po E 1 1 11					
research							
office							
Library materials for your		1					
research	41						
students	14.F						
Equipment for your							
classes	4-1						
research	1 1 1						
office	6°1						
Services of							
secretaries or clerks	J. I .1 I						
technicians or mechanics	1 1 -1						
teaching assistants							
research assistants	-0	^5 '					
Office, studio, or laturatory for							
quiet desk work							
student conferences	1 1 1 1						
student research	(1 3 1 ± 1	2,					
your research							



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20.	Listed below are factors that might affect your decision
	to accept a faculty position at another university.
	Please indicate the amount of positive or negative
	incentive value each fautor would have on your decision.

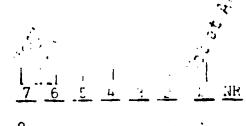
.				-		, لي	
Point able to live to the course	6 41	1. 4- 5%	<u>#</u> 51	3	2	=	<u>::::</u> 5
Being able to live nour coupus					*	`	!
Participating with plans in a research group 42					4	ا د	- '
A 5% salary increase	ب ي ر	30	627				
Less involvement with graduate students	1.)		_	į٠	34	7.,	t:
Better undergradulite students	4.5	. 5	28	÷.	3	F.	7
Promotion in acade ic ranh	ے کے ا		<u>3</u> ٣				20
A university-centered social life	15	1	57		11		
More prestigious university	3:	~ 0	43		1	7	5
A large comprehensive department	29		59	- i	r,	::	
Living in a small university town	it			12			
Less emphasis on research productivity	7		30				7
A 10 salary incr so			3E	- 1	••		
A swining graduate incomes in your specialty 🖘				•			L .
Opportunity for university research funds 63	1,4	3.2	13	i	1 1		t
Leaving southern Chitornia		;;	3.	٠.	.'^	t	'
A 15% salary increise	:	•	. (.		ľ
Lighter teaching had		2.5	7	ι	•	1.1	٠.
More comprehensive oringe bandies		;	÷,		_		

21.	To that	extent does :	iu paem	to you	that	HSC vi.	Tues
	faculty	contributions	s in each	n or the	foll	owing c	ureas?

	ΙĹ	<u> </u>	12	1 44	1 3	= 1	=	1
9 Undergraduate clarsroom traching	6	<u>-</u>	39	22	22	1.7	1 3),
11. Training of grade re/grate signal students	1.4	١	., ".	. 7		15		-1
Scholarly regulation of ficulty)		:1		15		5	
Improving the undergraduat experience	6	- 5	28	41	24	36	11	٠.
Securing research range	70	5.7	10	15	7	12		ι.
Service to local is estry and business.		. '5						
Service to local commission and public in liturious	7		-1.	u_1	. 0	٠ù	ر (
Percicipation on a seriout, school and	ł		ł					
university could made	١.,		_ :	1.	. •	:.		

22. Please make a chack mark (V) on the line next to the event line for the which you believe you have make an important contribution.

23. To what extent do you to ink U.C has appreciable bundarianded your work at the University?



8



24. Please indicate the response that best describes your reaction to the following statements concerning the new University Council.

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Responses
4 Strongly Agree 2 Tend to Disucree
3 Tend to Agree 1 Strongly Pisagree

3 Tond to Agree 1 Strongly Pidened					
	-	÷	-	=	1
The size of the Council will prevent its acting effectively as a decision-making basy		. ۱	,	4	
The University of mittee structure will be improved by functioning through the Council	0	. \	,	17	51
of the faculty	. <u></u>	·• .	45	ڼو	7.
The Council will provide a means for developing a university consensus on questions of policy		. ^	·:: .	.15	70
The new University Council will weaken the influence of the faculty. The Council will provide a means for developing a university consensus on questions of policy. Increasing cooperation a and taculty, staff, and studiets will develop through the Council. The Council will restrict the rowers of the president and vice-presidents. The student members are unlikely to have significant influence.		۵ķ	74		ι;
and vice-presidents		•	10e	; .	7.0
The student members are unlikely to have significant influence	ا:د ا.	မှင့်	76	11	72

25. At what level should there be unaformity of provided to each of the following matters?

	Respon	ises	
4 University	3 50000)	1505 2 Dill 1 (1874)	0.000
Tenuro	leavos		• 159 ·

26. Please indicate your opinion on the following issues which have been proposed or discussed.

4 Strongly Approve 2 Fig. p. Acc. with a clear to the C. 3 Approve with to open cares 1. Steepen resident to

Sharing of faculty and facilities with other acad sic and resourch institutions	<u>+</u>	انا	<u>-</u>	1 - 1	1111
research institutions	139	L	. •		1 1
A minimum sularly for each pro-symbol rank			1.7	:1	
A faculty solary scale with conditioned increases and in century		.,.	• • •	• •	G
Appoint of a Provest	•	٠.	1.4	1,	70
A facility collective banquining unit				`. ·	1.
Revision of the tenure system	1.,			.l₊ö	
Routine formal student evaluation of teachers	•	1	30	:48	9
A university quotion tenuned faculty		٠,,	Ģŧ٠	107	13
Positive imple entation of the Affireative Accion page not		13	· ;		•••
Increased exphasis, in research and education, on a continuous			j		
environment			• 4	13	ì
Expension of the enactional percents and activities and activities are			ļ	10	
 Infinite to first seek a seek as sufficiently distinguished as a second of the property. 	•		. [. •	t:
Indice the second of the second care there is a second of	•	1			
Strict ration of the compatible of the same arises of the contractions of the contract				١	
locally provides for evolution by the term of the term of the extension				. 1	()



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27.	in general, how would you rate the prospects within your department for the next several years for:
	new appointments at the level of Instructor 7 6 5 4 3 2 1 NR Assistant Professor 49 30 24 35 16 21 64 50 Associate Professor 9 11 57 45 44 82 23 Professor 17 14 1 25 26 51 106 21
	Professor. 12 14 42 55 40 55 29 13 13 14 42 55 40 55 29 25
28.	How do you feel about your prospects during the next several years for:
	adequate salary increases

29. Please ind: he the extent to which you agree or disagree that each of the following a contract true of the administration at USC.

Responses					
4 Strongly Agree 2 Tend to Disagree 3 Tend to Agree 1 Strongly Sires					
Brighton states and the same is compact (first compact) in a settle date of the same of th	<u>- </u>	<u>건</u> 당5	$\frac{1}{8}$:::k:	
Personnel policies and proctices are consistent and fair ! Resource the allocates a sau suppols and depart emis according to a region liplan		ر.ن ن	%-)	1	
Faculty and rewarded according to their contribution to the	76	114	70];	
The administration is consistent in working toward will- formulation mats	. (00)	9%	, ; .		
The Deans and Vice-Presidents are becoming increasingly isolated, from the inculty	96	75	18	() نے	
The top at mistrators are actively concerned with the relations of observations that facilitate and concerns the time to the totality.	: 100	٠ ٦	e ()	, α	
The reserve in the state of the desirated for the price is purposed in a first student of the st	. ,	5	٠		
6. 1. 3. 12137			- 1	; · •	j



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30. In general, how much influence do each of the following have over what goes on in your department?

	<u> </u>	<u> </u>	
Undergraduate students	1	- - - 2 4 5	
Undergraduate students	1	1 53 2	3
Graduate students	•	· [. t
Department faculty as a whole	•		-2
A department executive committee	•		` ∩
Department chairperson	2.3	"`\"' ¹⁹ " 1 ² " -	()
The Dean of the school	<u> </u>		
University Committees	5		<u>()</u> ز
Mia. Duradidanka			ויזד
University President	'		
USC support groups			
University Presidents			ا.(د
National accrediting groups	٠. ١		5 4'

31. Do you think that USC will be a better or worse place for students, faculty, and yourself five years from now?

		sponses						
3 Better	2	No Change	I Wors	e				
Undergraduate studen Graduate students Faculty Yourself					1 -	<u> </u>	1 1	
Undergraduate studen	ts .				. ت.	16.	-	
Graduate students					. 1.27	1.1		1 :
Faculty.						. :"	١. ١	! 5
Vourself					146	1		20

32. Which academic schedule would you prefer?

Trimester with first session ending before Christmas						(3.11
Quarters with first session ending before Christmas.	•	٠	•	•	•	
4-1-4 with first session ending before Christmas	٠	•	•	•	•	(·· ,
2 semesters plus summer (current schedule)	•	•	٠	•	•	((1/4)



APPENDIX B

UNREPORTED ANALYSES

(Statistically significant differences not detailed in the report)



Percent Giving Each Response

Item	Response	Arts	Bus	<u>Eng</u>	<u>Hum</u>	d.Sci	<u>S.Sci</u>	Total
3	1						12	22
	2 3	58 32	50 31	42 19	46 32	28 41	68	38 39

Percent Giving Each Response

Item	Response	aP	<u>AP</u>	<u>P</u>	<u>Total</u>
46	1	23	13	16	19
	2	35	44	56	45
	3	40	44	28	36
5a	1	0	0	2	1
	2	11	11	7	9
	3	40	36	36	36
	4	49	53	55	53

Percent Giving Each Response

Item	Response	<u>Arts</u>	<u> Cus</u>	Eng	Hum	<u>N.Sci</u>	S.Sci	Total
7c	1 2	0	0	4 16	0 5	0 4	0 3	1 5
	3 4	22 78	33 62	36 44	42 53	13 79	42 56	33 61

Percent Giving Each Response

Item	Response	<u>aP</u>	AP	<u>P</u>	Total
17f	1	15	17	0	11
	2	35	30	26	29
	3	35	37	48	41
	4	15	15	26	19
17n	1	49	20	40	37
	2	36	36	34	36
	3	8	39	22	22
	4	8	4	4	5



Percent Giving Each Response

Item	Response	Arts	Bus	Eng	Hum	11.Sc i	<u>S.Sci</u>	<u>Total</u>
17p	1	11	12	26	9	3	0	10
	2	22	24	41	9	34	14	24
	3	44	32	18	41	41	58	40
	4	22	32	15	41	21	28	26
17s	1	11	4	7	0	22	19	12
	2	17	35	33	27	44	33	33
	3	33	42	52	59	26	42	42
	4	39	19	7	14	7	6	14
17t	1	6	19	22	18	24	12	17
	2	17	35	33	36	38	53	37
	3	39	31	33	32	34	21	31
	4	39	15	11	14	3	15	15

Percent Giving Each Response

Item	Response	<u>aP</u>	AP	<u>P</u>	Total
10 a	1	6	4	16	9
	2	55	65	69	64
	3	40	30	16	27
1 0c	1	10	10	29	17
	2	39	46	49	45
	3	51	44	22	38

Average Ratings

Item	Arts	Bus	Eng	Hum	<u>H.Sci</u>	<u>S.Sci</u>	<u> </u>
16a	6.3	6.0	5.4	6.0	6.0	5.8	5.9*
b	5.8	4.9	5.1	5.6	5.6	5.8	5.5*
С	4.6	4.5	4.3	4.4	4.3	4.2	4.4*
d	6.7	6.7	6.3	6.7	6.4	6.5	6.5*
u .	4.1	4.8	3.9	4.0	3.6	3.4	3. 9*
f	4.1	4.0	3.4	3.0	3.0	2.5	3.2
g	3.4	4.0	3.1	3.0	2.9	2.3	3.0
h	4.5	5.0	3.5	3.4	3.5	4.2	4.0

*Unit differences are ADT si difficant at .05 level



Percent Giving Each Response

Item	Response	Arts	Bus	Eng	Hum	il.Sci	<u>S.Sci</u>	Total
1 <i>8</i> a	1	44	4	20	41	34	19	25
	2	17	8	20	18	34	22	21
	3	11	56	44	27	24	32	33
	4	28	32	16	14	7	27	21
18e	1	41	46	19	23	31	21	28
	2	0	17	12	41	24	44	25
	3	29	29	46	27	34	32	34
	4	29	8	23	9	10	3	13
18h	1	75	76	9	71	20	52	47
	2	0	0	30	14	20	18	16
	3	19	19	44	14	47	24	28
	4	6	5	17	0	13	6	9
181	1	59	77	18	48	23	58	45
	2	6	4	26	33	17	6	17
	3	24	9	48	14	53	33	32
	4	12	9	7	5	7	3	6

Percent Giving Lach Response

<u>Iter</u>	Rusponse	a <u>P</u>	AP	<u>P</u>	Total
19 I i	3+4	94	80	95	91
19iid	3+4	35	47	71	50
19lin	3+4	61	56	81	66
19ฟอ	3+4	43	57	69	56



Average F	≀at	in	ri S
-----------	-----	----	------

<u>ltem</u>		Arte.	bus	Eng	Hum	II.Sci	S <u>.Sc</u> i	Total
20a b e		3.9 4.3 5.2	4.8 5.3 4.7				5.4 5.5 5.6	5.1 5.4 5.3
21b e f g h		5.6 5.1 5.1 4.7 4.9	4.7 4.7 3.7 3.3 3.0	3.5	4.2	÷. 0	4.2 6.0 4.6 4.3 4.0	4.5 5.6 4.1 3.9 3.7
			a=	AP	<u>P</u>		Total	
21à			3.0 3.3	3.9 3.8	3.9 4.1		3.6 3.7	
			Perce	ent Gi	ving to	ach Respo	ou <u>se</u>	
	lesponse		<u>a</u> P	<u>AP</u>	<u>P.</u>		Total	
22 c	1 0		50 50	65 35	72 2 8		62 33	
22 c	0		; 93	26 74	42 53		25 7 5	

Percent Giving Lach Response

<u>Ite</u>	Response	Arts	bus	Eng	Hum	<u>Sci</u>	S.Sci	fotal
22.	1 0	6ε 32	15 84	33 67	48 52	33 67	54 46	41 59
22e	1	5 95	0 100	63 37	9 91	5 0 50	16 84	25 75
2 2f	1 0	10 90	50 50	22 73	0 100	13 97	3 97	16 31



24			Item Percent Each Re				Iter Percent Each Re		
	Unit	1	2	<u>3</u>	<u>4</u>	1	2	<u>3</u>	4
	Arts Bus Eng Hum N.Sci S.Sci Med Dent-Law Others TOTAL	0 0 5 6 0 0 7 10 2	11 27 20 33 25 38 17 43 28 25	67 50 75 39 45 38 64 21 38 52	22 23 0 22 30 24 19 29 23 21	29 10 10 11 6 10 2 8 6 7	29 50 30 22 56 39 35 38 33	14 35 50 67 39 45 58 31 42 48	29 5 10 0 6 5 23 19
			ite Percen Each R				Item ercent ach Re		
	<u>Unit</u>	1	2	<u>3</u>	4	1	2	3	4
	Arts Bus Eng Hum N.Sci S.Sci Med Dent-Law Others TOTAL	11 24 14 12 11 20 0 8 5	22 14 33 41 61 37 33 25 31 34	67 48 48 41 22 40 64 42 49 51	0 14 5 6 3 2 25 15	12 10 18 11 10 21 2 7 5	38 52 46 44 68 36 39 43 32 42	50 38 36 39 21 39 54 43 49	0 0 0 6 0 3 5 7 15
26			Ite Percen Each R				Iter Percent ach Re		
	<u>Unit</u>	1	2	3	4	<u>1</u>	2	3	4
	Arts Bus Eng Hum N.Sci S.Sci Med Dent-Law Others TOTAL	0 5 9 0 6 3 2 0 10 4	11 48 27 28 24 24 50 21 41 33	33 33 54 56 53 42 42 64 41 45	56 14 9 17 18 30 5 14 8 13	0 32 22 15 25 24 2 6 7	21 8 22 25 25 15 33 44 17 25	50 28 22 30 21 24 29 25 45 30	29 32 33 30 29 33 36 25 31 34



Item	<u>Unit</u>		Average Rating			<u>Unit</u>	Average Rating
28 c	Arts Bus Eng Hum N.Sci		2.9 3.1 4.2 2.4 4.5			S.Sci Med Dent-Law Others TOTAL	3.6 3.1 3.2 3.6 3.4
Item			Percent Each Re				
29e	Rank	1	2	3	4		
	aP AP P TOTAL	8 10 3 7	26 27 33 28	40 45 24 36	25 18 40 30		
29 g	Unit	1	<u>2</u>	<u>3</u>	4		
	Art: Bus Eng Hum N.Sci S.Sci Med Dent-Law Others TOTAL	11 20 4 24 40 33 6 7 25 16	50 40 58 57 28 42 41 36 34	33 24 38 14 28 22 46 50 32 36	6 16 0 5 4 3 7 7		

